

PART 1

What is the type of your organization or company?

Manufacturer
 Retailer
 Distributor
 Academia
 Public sector
 Consultancy
 Other

What is the revenue of your organization, derived from food & beverage products?

_____ (US Dollars) or _____ (EUR)

Where are your organization's HQs located?

Country _____ City _____

Do you have foreign/international suppliers for food products, ingredients, or raw materials?
 Yes No

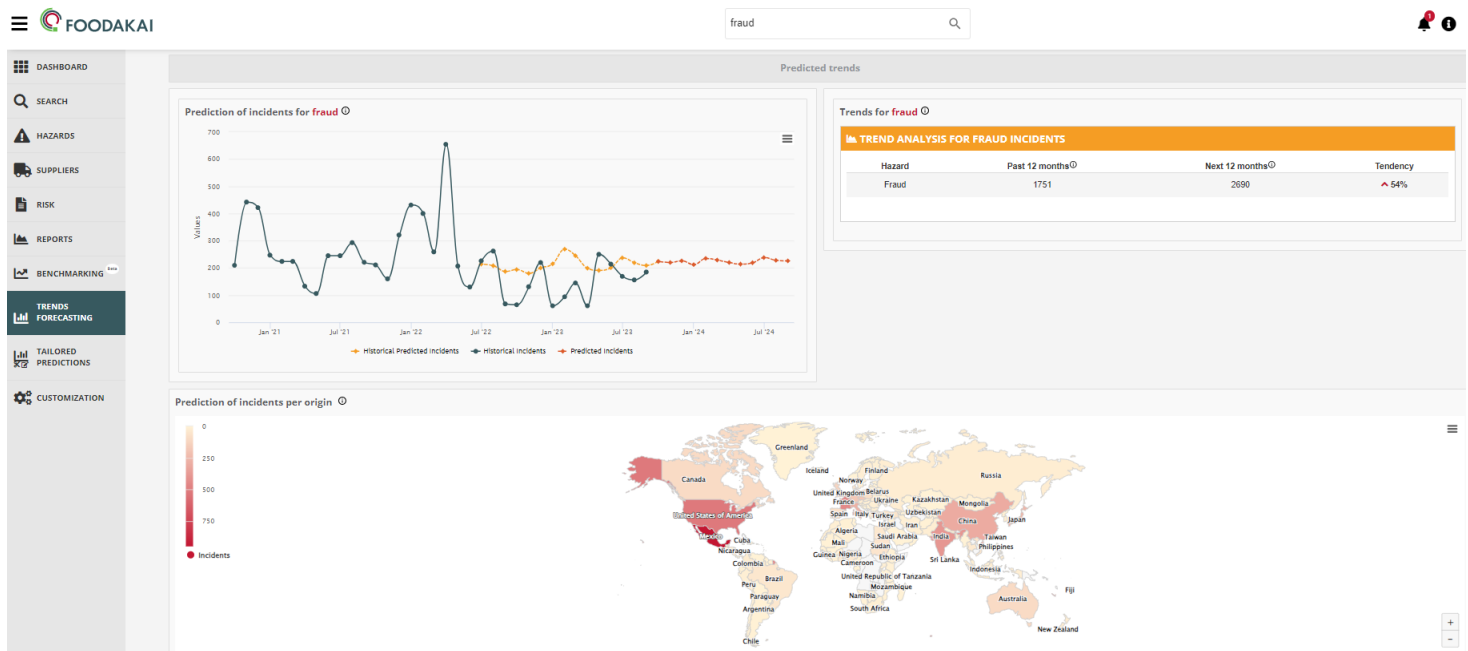
Do you have a dedicated technical food safety & quality team?
 Yes No

If yes, what is the size of this team?
 >50 people 10-50 people
 5-10 <5 people

Which of the following statements are true for your organization?

<i>Rate from: Do Not Agree (1) to Fully Agree (5)</i>	We are concerned about:
<input type="checkbox"/>	Unforeseen or novel risks.
<input type="checkbox"/>	The way to incorporate external risk data into our internal systems efficiently.
<input type="checkbox"/>	Embracing AI and trusting its predictions.
<input type="checkbox"/>	Not having a complete, dependable view of external supply chain risks.
<input type="checkbox"/>	The alignment of key supply chain stakeholders with our risk prevention priorities.
<input type="checkbox"/>	The manual or outdated methods for critical risk assessments (e.g., using spreadsheets).
<input type="checkbox"/>	Our food safety performance compared to market standards and competitors/peers.
<i>Rate from: Do Not Agree (1) to Fully Agree (5)</i>	We need to:
<input type="checkbox"/>	Identify emerging risks for inclusion in our risk mitigation efforts.
<input type="checkbox"/>	Seamlessly integrate all pertinent data sources into our internal systems and workflows.
<input type="checkbox"/>	Securely combine external data with sensitive internal data, ensuring IT infrastructure compliance.
<input type="checkbox"/>	Select and filter relevant data records and insights for each decision-making scenario.
<input type="checkbox"/>	Clearly understand the potential benefits and use cases of this technology in food risk prevention.
<input type="checkbox"/>	Show internal decision-makers the value added by our technology adoption.

Hazard Forecasting Dashboard



How clear is it to me what this predictive analytics dashboard is doing?
Rate from Do Not Agree (1) to Fully Agree (5)

1 2 3 4 5

Which food risk mitigation & prevention decisions could be supported with such a dashboard? (Select all the replies that apply)

- External risk monitoring
- Supplier & ingredient risk assessment
- Rapid mitigation of escalating crises
- Allocation of preventive measures/resources to high-risk areas
- Other (please elaborate) _____

How much would I trust such a predictive analytics dashboard?
Rate from Do Not Agree (1) to Fully Agree (5)

1 2 3 4 5

PART 3

Where would I use these predictive dashboards?

What am I still missing from the picture?

What is the most important thing that I have learned/realized today?

E-mail address (to receive more info and schedule a tailor-made demo for your team)

Share your role in the company (*optional*)
